# FABRICA DE PAISAJE
est. 2007

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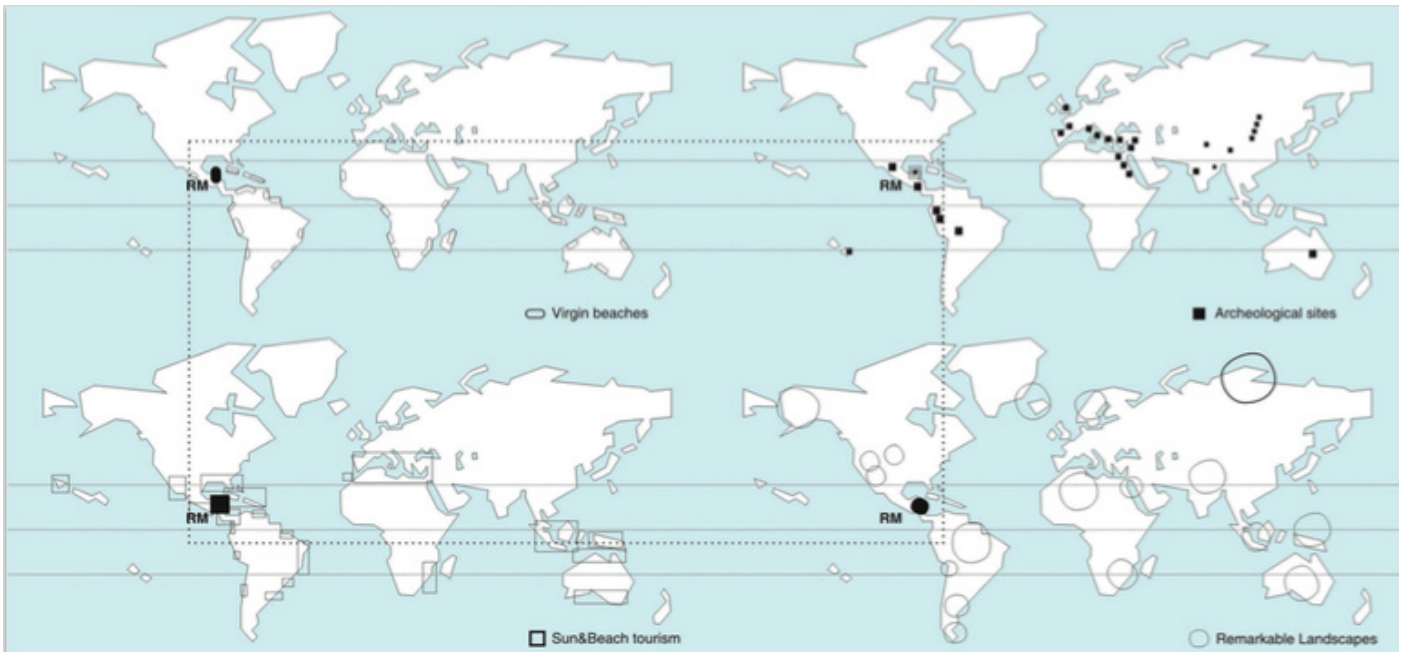
# SUPERTOURISM

Category:  speculations
Location: Rivera Maya, Mexico
Surface: N/A
Project Year: 2008

*Winning proposal - international territorial development and landscape ideas competition.



dms - 20° 27' 28.18" N / 86° 41' 27" W
elevation -2.43 m / 8 ft

Supertourism claims for a flexible territorial substratum capable of energetic exchanges and continuous re-shaping, for it is necessary to rapidly re-locate new fluxes and unpredictable detours. Supertourism somehow effectively connects with a super-landscape: the endlessly receptive substratum.

Supertourism implies an active involvement of the subject with the site (understanding the site in its broadest sense, as a topographical, cultural, social, and economical landscape( in dialectical synergy of overlapping fluxes that operates back and forth to create dynamic milieu: an active landscape is the substratum for the Supertourism.

Distance does not imply a lack of involvement, but a special form of it. To exercise that micro and macroscopic oscillation involves a form of reconciliation with previously unmanageable structures and sophisticated and complex spatial organizations. These increasingly complex liaisons are better addresses if considered in its full dynamic scalar condition. Therefore, the landscape for Supertourism is the result of this multi layered vertical axis in its juncture with the horizontal constrictions and potentialities of the scale 1:1, the real thing that exists beyond its representation, mapping or cartography. While the distances articulate the landscape of Supertourism, it resides in the 1:1 scale.

Three strategies, three operative distances are developed to foresee the grounds of Superoturism.
Land-morphing, infra-landscape, and land-factory tools.

**Land-morphine**
It is conform by four operations; stretching, widening, sectioning, and stratification. This active topographic field operates as the connective tissue of all the land-factory tools.
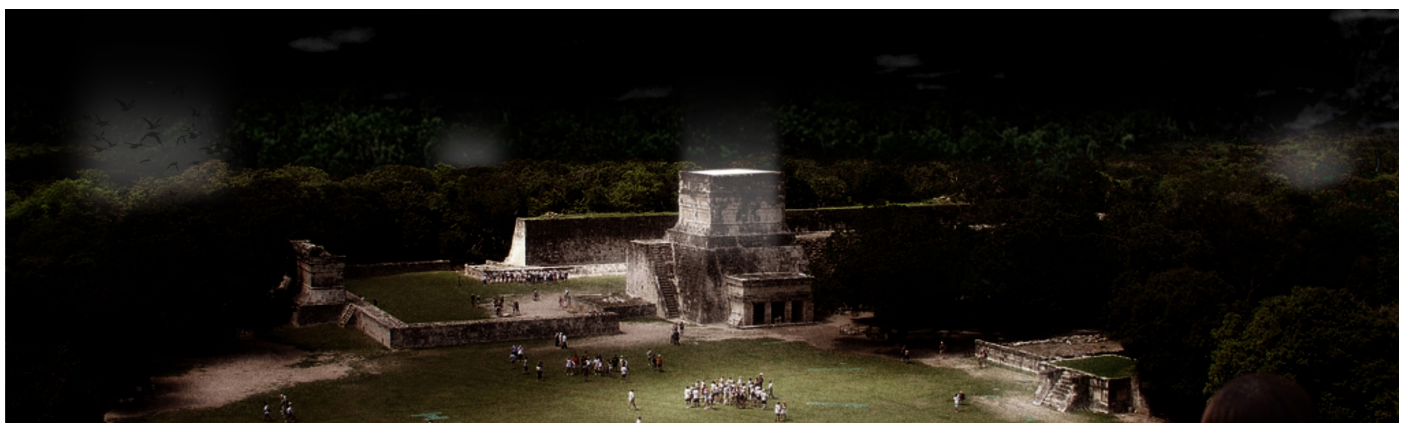

Exterior open space render
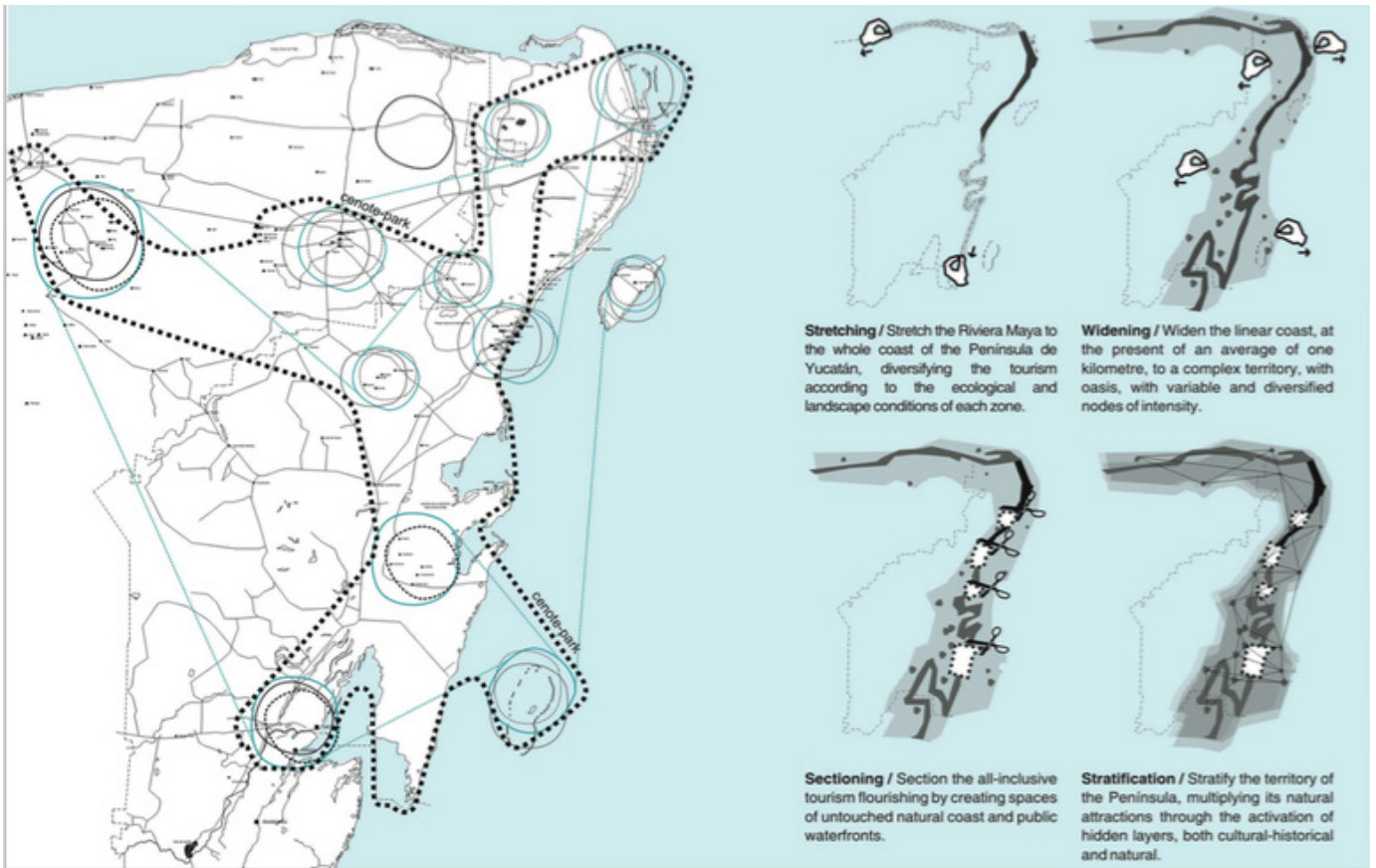
Strategies diagram

## Infra-landscape

Is a deep layer of the landscape, historically, culturally and physically deep. It is an Archaeology of the past and the deep, and thus establishes a metaphysical connection and juncture between culture and landscape. To reveal and activate this yet barely explored infra-world is a central issue of the proposal.

As a matter of fact, the Riviera Maya is, nonetheless, upon a hidden world of caves and water streams, of graves and rite mythical places that occasionally emerge into the ground as spectacular geographical unique features. Yet all these mangroves, cenotes and water streams conform a continuous net that spreads all under the Riviera as an under-mesh of minerals and dense water. As a collar of inverted lighthouses, the cenotes constitute an anthropological, and archaeological inverted mimicry of the spectacular treasures on ground.

Therefore, to operate, a series of operations that re-create and counterpoints the underworld. Called Cenotes International Park. Conceived as an instrument of meditation between the economical attraction of a generic and massive tourism and a more mediated and fruitful relation and rendering of the territory within its distinctive and singular potentialities.

## Land-factory tools

They constitute the 1:1 operations in the landscape, the immediate references of the site, and the visible signs of the tourist production of it. They are the operation devices, the user's guide of the site as destination. In this way, they have to act as a double helix of program functionality and the spectacular: none of the operations, when chosen among a vast range of possible ones, van be meaningless. However, and simulteanousley, its openness and variability must ensure quick recoveries from unexpected failures. This is precisely the rule number one of the field.

This field is as wide as possible, as deep as possible, for its main commitment is to embrace all the minute variations of the site, unfolding the deep beauties of the cenotes, and the widely known ruins. The intense blueness of the sea, and the unexplored possibilities of the dwelling in the mangroves.

A landmark of strategy as a whole is the understanding of the hotel as the primary image of tourism. Therefore, the next
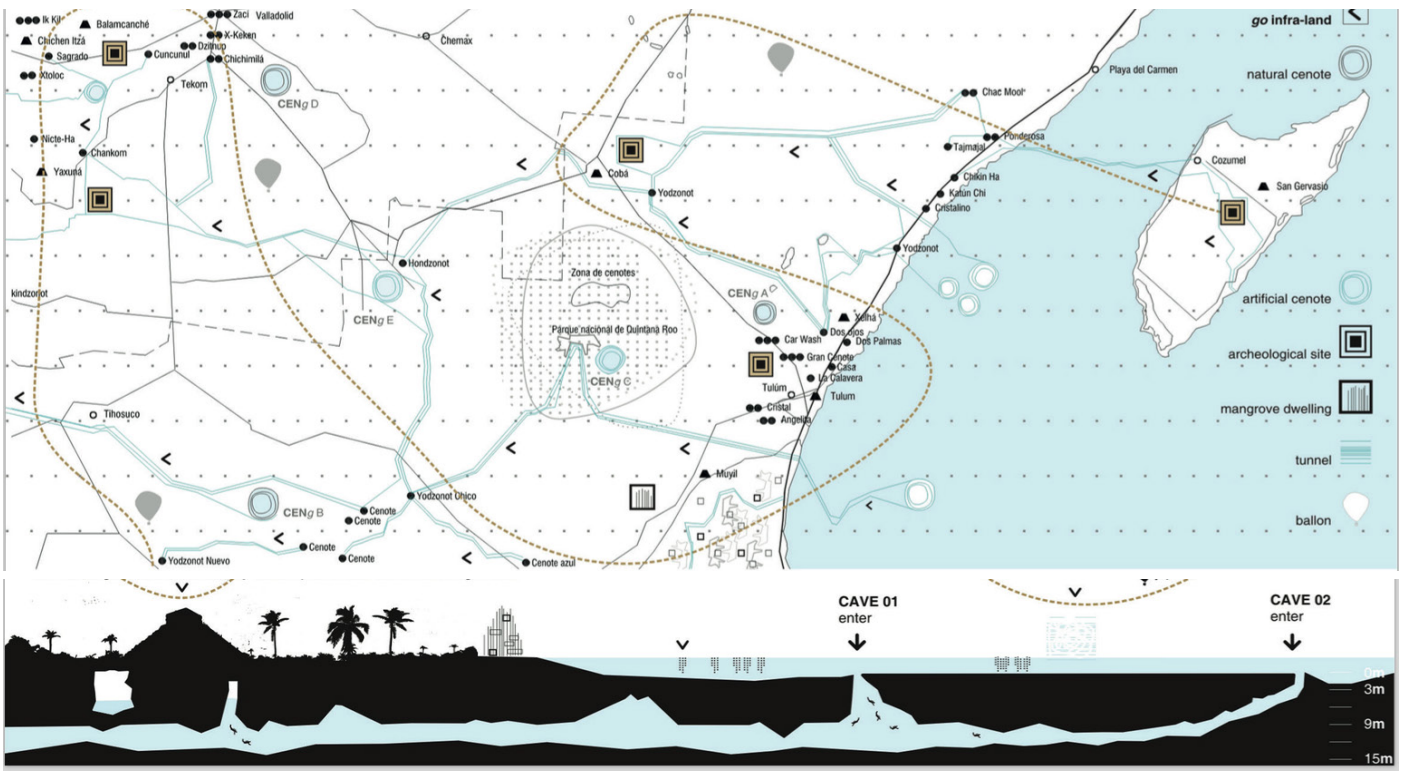
Night light observatory render

step is to de-construct it and explore its possible variations, and new tropes. The new Supertourism needs a new 'hotel'. It is divided in different spaces:

Pavilions/Site Museums
Cenotes Redux
Artificial Cenotes
Artificial Islands
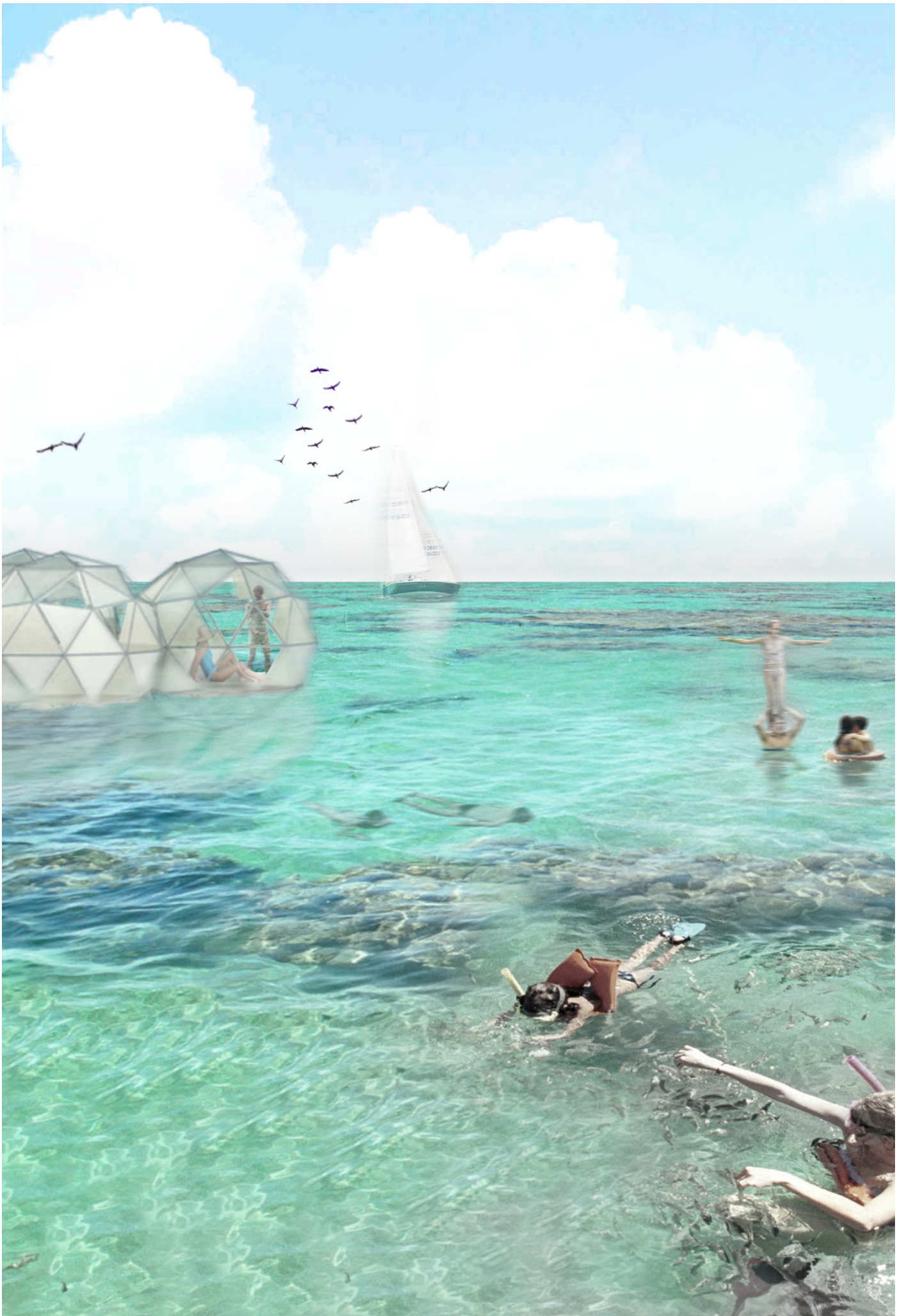Eco-Dwelling
Floating Pavilions

Cenote visitors infrastructure render

Sea park render


Vegetation towers render

Acuatic infrastructure render